Visionary Ethics, Inc.

The Problem

• Employees aren't aware of their available ethical resources
• If an ethical resource is discovered once a problem occurs, it is too late
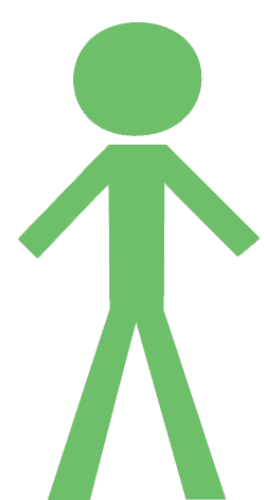• Retroactive approaches cost companies productivity, time, and resources

Our Solution

• Research company-specific ethical issues
• Investigate legal infrastructure around these issues
• Communicate information to employees appropriately for company's culture
•Provide suggestions to management on how to better handle ethical dilemmas

Company Structure

Project Manager
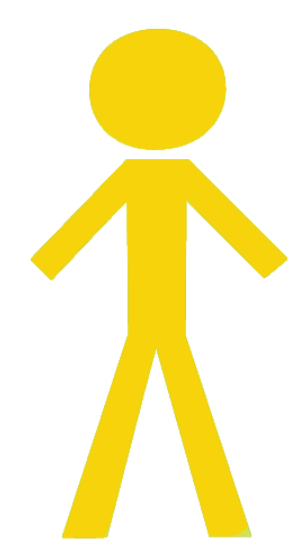point of contact with
the corporate customer

Presentation Designer
Present ethical plan determined
from investigation

Legal Consultant
understand the company's
legal structure and extract
pieces pertinent to potential
ethics issues

Field Specialist
bring domain specific
knowledge of the types
of ethical issues in the
customer's field

Implementation & Future Growth

• Companies need to show they have employees' best interests at hand
• Visionary Ethics will become a status symbol for companies who treat their employees well
• Adjust company structure allowing teams to take care of multiple companies in the same field